

1. Which category below includes your age?

- 17 or younger
- 18-20
- 21-29
- 30-39
- 40-49
- 50-59
- 60 or older

2. Where did you buy your Christmas tree from this year?

- Christmas tree lot
- Christmas tree farm
- A forest
- Chain Store
- A non-profit group

Other (please specify)

3. Why did you buy your Christmas tree where you did? Mark all that apply

- Their price
- Their location
- You prefer artificial trees
- You prefer a family outing
- Because they were a non-profit group
- Because of the atmosphere

Other (please specify)

4. Have you bought your Christmas tree from the same tree lot multiple years in a row?

- Yes
- No

5. If you answered yes to question four, what encouraged you to be a repeat customer? Mark all that apply

- Price
- Location
- Atmosphere
- Their nonprofit status
- Activities for the children

Other (please specify)

6. Would you be more willing to go to a tree farm if they offered family-friendly activities? (e.g. hay rides, petting zoo)

- Yes
- No

7. How did you hear about the tree lot you buy your tree from? Mark all that apply

- Word-of-Mouth
- Radio Ads
- Magazine/Newspaper Ads
- Facebook
- Craigslist

Other (please specify)